

Department of MBA

Report on Logistics & Supply chain management

The department of MBA, Narayana Engineering College, Nellore in association with CP AQUA, organized a certificate course on “Logistics & Supply chain management” during the period from 06-01-2020 to 10-01-2020 in PG seminar hall, C-Block. Mr.Venkateswra rao, stores manager acted as the resource person. He delivered an excellent lecture on logistics & supply chain management.

In his speech, He covers various concepts like logistics, logistics mix, supply chain management, logistics performance cycle, supply chain relationship, forecasting techniques, inventory measures, material handling, material management system etc.,

He also stated that, the logistics management is used by most of organizations now a day to reduce the time and wastage in packaging and transporting the goods from one place to another.

In his lecture he covered various opportunities in the logistics management and also covers the importance of logistics and supply chain management in recent era and how it gain its importance in the business world.

Nearly 75 students attended the program. All the students actively participated in the programme and interacted with the resource person actively.



